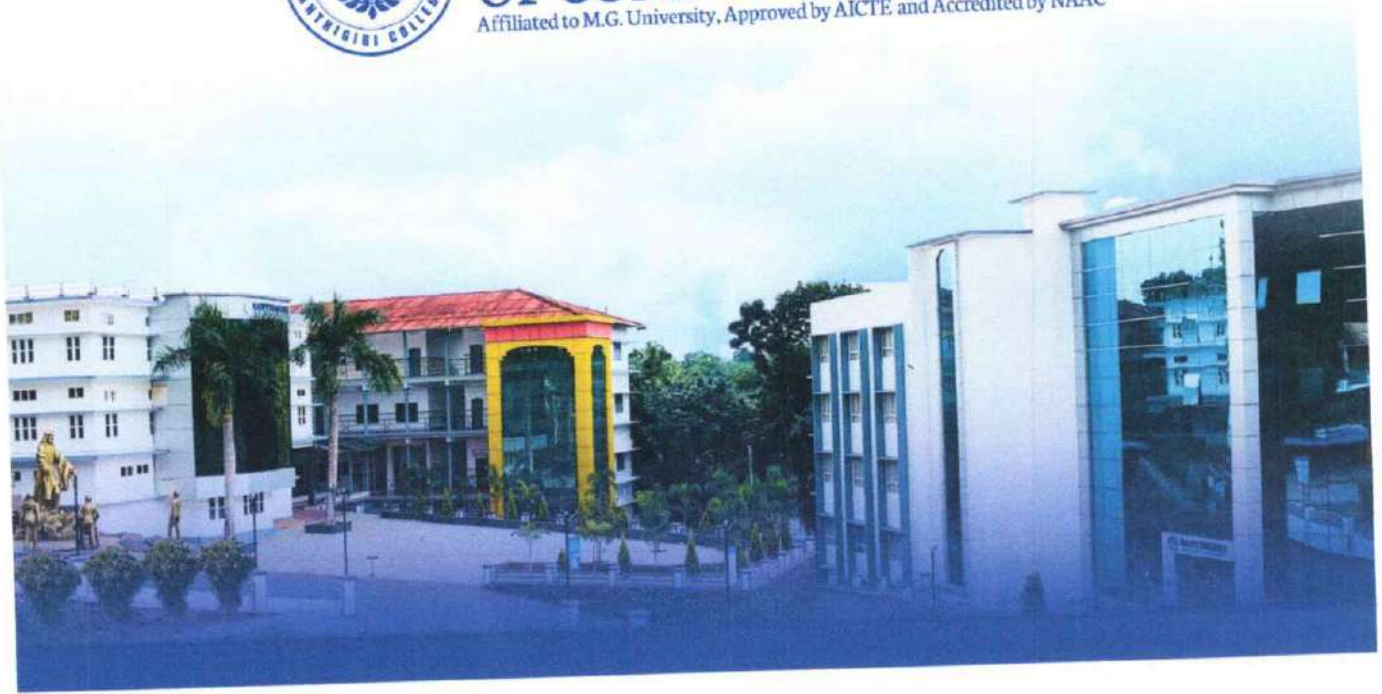




SANTHIGIRI COLLEGE

OF COMPUTER SCIENCES

Affiliated to M.G. University, Approved by AICTE and Accredited by NAAC



SANTHIGIRI HUB FOR INNOVATION AND PROMOTION (SHIP)

2023-2024



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IDEA Club and Santhigiri Hub for Innovation and Promotion (SHIP)

Report for the Academic year 2023-24

Introduction

Santhigiri College boasts a well-established incubation center, known as the Santhigiri Hub for Innovation and Promotion (SHIP), operational since 2017. Officially inaugurated by Mr. Anoop Ambika, CEO of Kerala Startup Mission, on February 10, 2023, SHIP serves as a vital support system for budding entrepreneurs and startups affiliated with the college.

The Intelligent Design and Evolution Awareness Club (IDEA Club) focuses on generating and developing creative ideas, fostering innovation, and providing a platform for students to collaborate on various projects and initiatives.

Mission and Objectives:

The primary aim of SHIP is to provide comprehensive support to students and alumni harbouring entrepreneurial ambitions. Through mentorship, guidance, and access to essential resources, SHIP nurtures startup ideas from conception to realization. It offers physical workspace equipped with necessary infrastructure, including office space, internet connectivity, and meeting rooms, to facilitate the smooth operation of startups.

The mission of an IDEA Club is often centred on promoting and facilitating idea generation and encourages members to think creatively and develop innovative concepts.

Current Projects:

As of now, SHIP oversees nine ongoing projects, indicating its active involvement in fostering innovation and entrepreneurship within the college community.

Needs Assessment Survey

In a proactive move to align with student aspirations, SHIP and the IDEA Club and recently conducted a comprehensive Needs Assessment Survey. This initiative underscores their commitment to cultivating a culture of creativity, innovation, and collaboration among

students. The survey aimed to gather in-depth insights into the diverse needs and goals of students, ensuring that future endeavours of these clubs are tailored to meet these expectations. By understanding the evolving dynamics of student-centered education, SHIP and IDEA Club aim to enhance the college's academic and extracurricular landscape.

Outcomes:

SHIP 2023-2024




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The results from this survey are anticipated to lay the groundwork for developing a talent hunt and introducing new programs and opportunities within the college. By actively responding to the evolving needs of students, SHIP and IDEA Club demonstrate their dedication to nurturing the potential of the college community.

The proactive approach taken by SHIP and IDEA Club signifies their commitment to fostering innovation and entrepreneurship within Santhigiri College. The anticipation surrounding the implementation of new programs and opportunities underscores the college's dedication to providing holistic education and empowering its students for future success.

Brain Tech 2k24

Introduction: The program aimed to instil a vibrant culture of innovation, creativity, and entrepreneurship among the students of Santhigiri College. Through a structured competition, participants were encouraged to develop and present their entrepreneurial ideas, fostering both academic and practical skills.

Program Structure: The competition consisted of two distinct stages:

1. *Idea Submission Phase:* Participants were tasked with submitting their innovative ideas either through a Google Form or via an idea box. This initial phase served as a platform for students to articulate their entrepreneurial visions.
2. *Presentation Stage:* Selected participants progressed to the second stage, where they presented their ideas. This phase provided an opportunity for students to showcase their creativity and entrepreneurial spirit in front of a panel of judges.

Outcomes: Five groups successfully advanced to the second round, demonstrating the depth of creativity and innovation among the student body. All selected candidates were granted access to the SHIP facilities, enriching their entrepreneurial journey with practical resources and support.

Ultimately, two teams emerged victorious:

- The first-place team was awarded a cash prize of Rs.2000, recognizing their outstanding entrepreneurial idea and presentation.
- The second-place team received Rs.1500, acknowledging their commendable effort and contribution to the competition.





Collaborative Synergy: This initiative underscored the collaborative synergy between the Santhigiri Hub for Innovation and Promotion (SHIP) and the IDEA Club. Together, these entities played a pivotal role in shaping the academic and entrepreneurial landscape of Santhigiri College. By providing platforms for innovation and collaboration, they paved the way for a more dynamic and innovative future for the institution.

Conclusion: In conclusion, the program successfully fostered a culture of innovation and entrepreneurship at Santhigiri College. Through structured competition and collaborative efforts, students were empowered to explore their entrepreneurial potential and contribute to the broader academic and entrepreneurial ecosystem. The program's success highlights the importance of fostering innovation and collaboration in higher education institutions, paving the way for a brighter and more innovative future.





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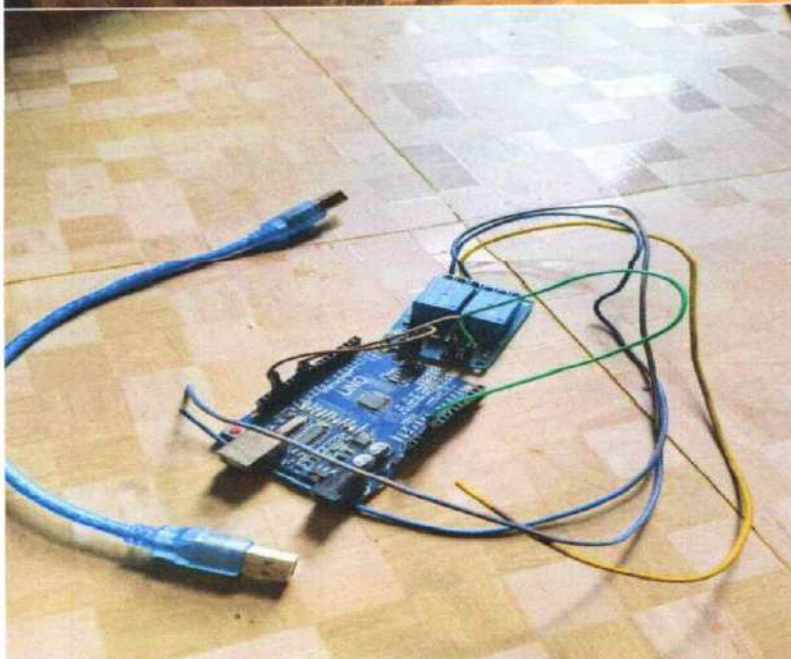
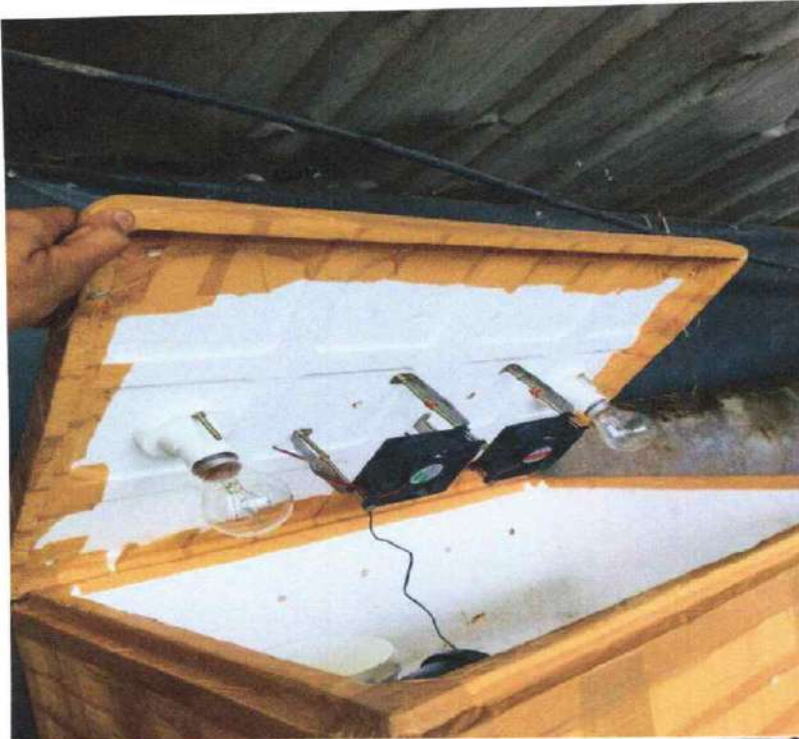
SHIP ONGOING PROJECTS





Sample photographs of the projects

Tech Farm - Incubator

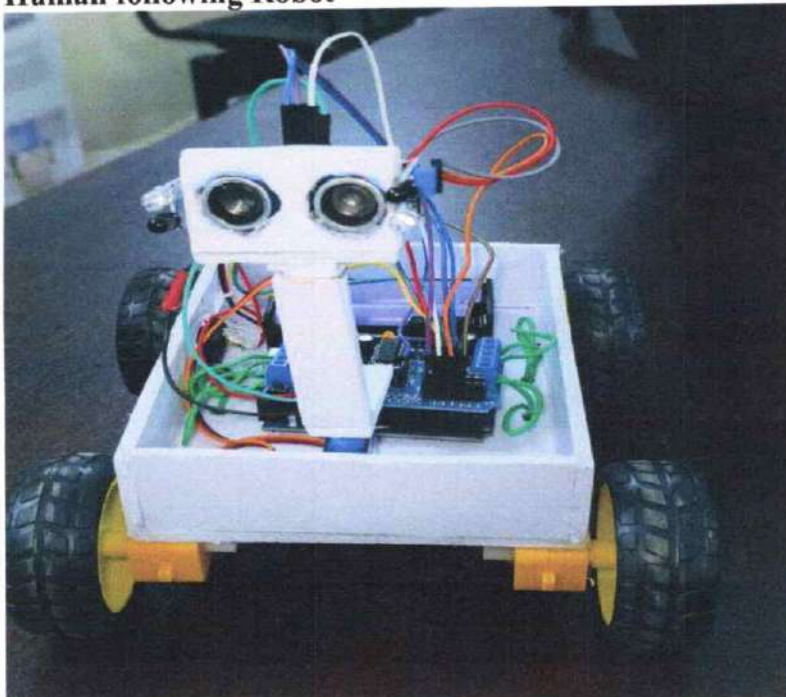


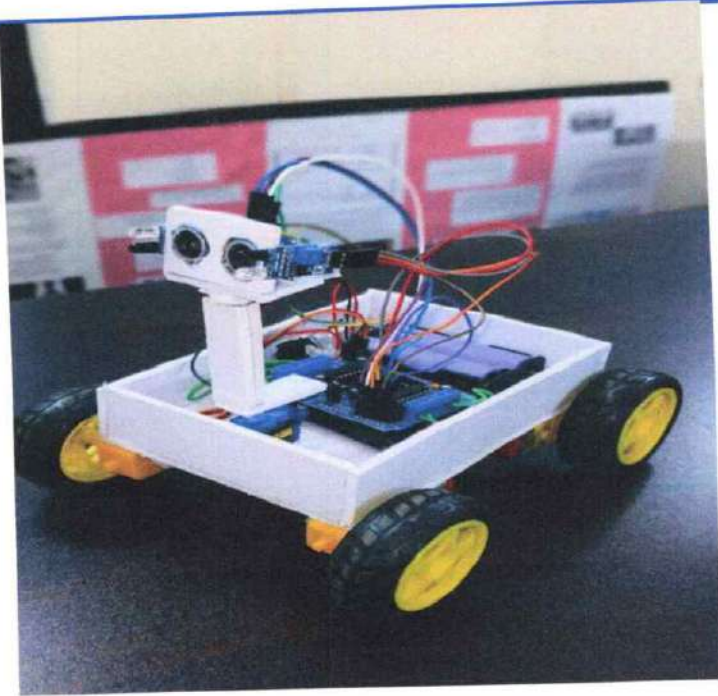


Tech Farm -Dryer



Human following Robot





Note: Detailed reports of the events are kept in separate file.

Prepared by
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